Thomas F. Helm 9 11 38

Nation Celebrates National Air Mail Week

The LAKESIDE FARMER

VOLUME 11 NUMBER 46 | LAKESIDE, SAN DIEGO COUNTY, CALIFORNIA. | FRIDAY MAY 13, 1938

WOMAN'S CLUB HOLDS MAY DAY BREAKFAST

Last Thursday morning the Lakeside Woman's Club held their annual May Day breakfast at the Club House.

The breakfast which was arranged by the general chairman Mrs. Carl Howell was served by the members of the P. T. A.

Mrs. David Smith of Lakeside furnished musical numbers at this gay affair which were most enthusiastically received by her audience.

A sale of Arts and Crafts were also held in the morning by Mrs. Marvin Vice.

In the afternoon several of the ladies were conducted on a garden tour by Mrs. W. W. Wheatly. At the end of their tour they had visited eleven gardens.

TO BE GUEST SPEAKER

Harold E. Wahlberg, Orange County Farm Advisor, will be the guest speaker at the Farm Bureau Citrus Department luncheon meeting at noon, May 19th, at the San Diego hotel.

Wahlberg will speak on flood damage to citrus and how the ensuing problems are being met by Orange County citrus growers. He will briefly point out some significant trends in citrus costs of production resulting from studies just completed in Orange County, according to Eric E. Eastman, San Diego County Farm Advisor.

Chairman James C. Smillie will call for member discussions on current citrus problems. All citrus growes of Lakeside are invited to attend.

VACATION SAFETY HINTS IN POSTER

Because school chidren soon will be released for summer vacation, the monthly school safety poster and lesson sugestion issued to more than 210,000 Southland classrooms by the public safety department of the Automobile Cub of Southern California appeal to youngsters to "Practice Safety During Vacation." A list of caution suggestions for activities on highways, at home, at playgrounds, in swimming, hiking and boating is offered in the material extended this month to more than a million students enrolled in nearly 2000 schools.

TRIP TO DEER HORN FLAT COUNTRY

The L. F. Wetzel family, Mrs. Nettie Evans, Messrs. Raymond and Ernest Evans, and the Ed Harder family made a trip to the Deer Horn Flat Country Sunday.

Fourth and Final Bridge Luncheon Given

The fourth and final bridge luncheon given by the Lakeside Woman's Club will be held Friday May 20th instead of Thursday Be sure and remember the change in date. Lunch will be served at 12:30 sharp and a fashion show will be given from one until 2 o'clock showing what the well dressed girl of Lakeside will wear this summer. The prize fr high score for the series of four bridge parties will be given on this day. Also door prize and prizes for the afternoon. Mrs. John Rocchio will be in charge of the fashion show and our local merchants will furnish the clothing displayed.

KMPC BRODCASTS MAJOR LEAGUE BSEBALL GAMES

Again KMPC cracks loose with a major, headline daily broadcast, for this station has been singularly successful and fortunate in being able to secure the rights to re-create the Major League Baseba'l games this summer from the eastern ball parks, through Western Union. With the lines running into KMPC it receives the play by play description from the eastern ball parks, and Hal Berer, the most popular re-creator of sports, immediately sends it "hot over the mike" with his embellishments that makes these broadcasts so exceptionally outstanding.

Hal has a national reputation for re-creating ball games so vividly and with such picturesqueness, that daily scores of people call the station to settle a wager as to whether or not Hal is right at the ball park.

These ball games last year created wide spread interest and enthusiasm among base ball fans, and were received with great acclaim. This year promises to bring to the fans of the West Coast such exciting games that they will long be remembered.

The time—1:30 p. m. daily except Saturday and Sunday, through out the season—and it is KMPC, The Station of the Stars.

Mrs. Laurence Loomis of San Diego is spending this week with her mother, Mrs. R. W. Dent of Winter Gardens.

Seniors To Present Play May 20th

The climax of dramatic activity for the year at Grossmont High School will be the Senior Play to be presented Friday, May 20, at 8:00 o'clock. Grossmont's graduating class, true to the standards established by previous performances, has chosen for its senior production a rollicking comedy, which promises to keep the audience chuckling contentedly throughout the evening. This play, "Seventeen" by Booth Tarkington, is a three act comedy of adolescense, full of the amusingly true to life situations which characterise Tarkingtons works. The cast, under the able direction of Miss Eva McCarthy, Drama Teacher, are especially suited for this type of play, briefly the story deals with the trials of Willie Baxter, played by Victor Howard, seventeen, who believes himself in love with the sweet, beguiling Miss Pratt, played by Marjorie Wight, who is spending the summer in his town. Jane, played by Olive Lou Walker, is a darling brat who bothers everyone, but particularly her older brother, Wiliam. Others in the cast include Mildred Durham as Mrs. Baxter, Jack Durham as Mr. Baxter, Jim Floto as Johnny Watson, Dick Grau as Joe Bullitt, Richard Schroeder as Mr. Parcher, Aubrey Sears as George Crooper, Lloyd Donahoo as Genesis, Jane Coolidge as May Parcher, Sazette Blair as Ethel Boke, Florence Eastman as Rose Ainsworth, Patty West as Mary Brooks and Ione Tooker as Sally Stewart.

CALL TOMATO MEETINGS

The Agricultural Prorate Commision has called meetings of tomato growers in Tomato Proration Zone No. 1 (San Luis Obispo, Santa Barbara, Ventura, Las Aneles, Orange, San Bernardino, Rverside, and San Diego Counties) for the purpose of making nominations for producer members of the program committee, Tomato Proration Zone No. 1.

This program committee administers the tomato proration program in the zone.

For the purpose of nomination of three producers for the program committee tomato growers of San Diego County will meet at 10:30 a. m., Saturday, May 14, Chamber of Commerce Building, San Diego.

ENTERTAINED AT O. B. WETZEL HOME

Mr. and Mrs. W. W. Wheatly, Commander and Mrs. Marvin McCray, Mr. Bernard Ulrich, were dinner guests at the home of Mr. and Mrs. O. B. Wetzel Tuesday night.

During the evening they motored to the new building site, where Mr. and Mrs. Wetzel are now building their new adobe home.

AIR HOSTESSES TRAVEL MANY MILES FOR FITTINGS

This story normally would appear on the women's page. Except that it is a subject not without interest in masculine circles as well.

It concerns the lamentable fact that waistlines don't always stay put, that hips are willful things, that the trimmest bust measure may be confound by a realistic tape line.

To quit beating about the bush it is about TWA hostesses domiciled in Los Angeles who are travelling this month the astonishing aggregate of 60,000 miles just to have their summer uniforms refited.

Now this is neither so spectacular nor foolish as it sounds.

The TWA tailor is in Kans s City, headquarters for the line. On the contrary, hostesses of the far west division are scattered all over the may of California, Arizone and New Mexico. A fat chance for him to pin them down individually. So it becomes more practical for the mountain to come to Mohamet, if you'll pardon the metaphor, girls.

Roughly its 1,500 miles to Kansas City, precisely the same mile ae back. Multiply that by 20hostesses living in Los Angeles and you have the foregoing total on anybody's comtometer.

Incidentally, you air travelors, the girls will be donning their summer whites about May 15.

FREE AIR MAIL ENVELOPES

Ask for a free air mail envelope when buying an air mail stamp at the Lakeside Post Office next week.

These showy red, white, and blue bordered envelopes make an air letter look so much more important looking. They seem to be shouting "Hurry me through."

By using these air mail envelopes, purchases will also be advertising our Lakeside community.

The envelopes are furnished through the courtesy of the Lakeside Rodeo Association, and also by the Lakeside Chamber of Commerce.

The Rodeo air mail envelopes are printed "Home of the Rodeo—Lakeside, California" over the picture of a bucking bronco. Those provided by the Chamber of Commerce advertise Lakeside itself.

CHRISTIAN SCIENCE BROADCAST

LOS ANGELES (Special)— An interview with the Reverend Irving C. Tomlinson regarding Christian Science will be broadcast in a state wide hookup of the California Radio System on Tuesday May 17 at 10:15 p. m. The program may be heard in Southern California over KFWB, Hollywood; KFOX Long Beach; and KERN, Bakersfield.

VISIT FRIENDS IN SAN DIEGO

Dad Brockway returned the early part of this week following a weeks visit in San Diego with friends.

WEEK END GUESTS

Mrs. Frank Stephens of Redwood City was a week end guest at the home of Mrs. Frederick B Walker jr.

CONVALESCING

Mrs. Mae Roach is convalescing from a recent illness at her residence in Santee.

MAY 15 INAUGURATES 20TH ANNIVERSARY

Represent Grossmont In Commercial Contest

These people will represent Grossmont in the District Elimination Commercial contest which will be held at Memorial Jr. High School on Saturday, May 14th. Winners in this contest wil participate in the finals in Los Angeles on May 28th.

Bookkeeping, second semister; Jack Blankenship, Arthur Carver, Carl Fite, Hugh Sterling and Judy Park.

Shorthand, second semester; Elsie Gough, Dorothy Coutches, Margaret Huddleston, Rose Merrill.

Typewrting, fourth semester; Mary Ann Byrnes, Evalyn Walker, Barbara Havens, and Betty Carlson.

Unlimited, Charles Betcher. Typewriting, second semester; Jr. High division, Anne Porter and Sallie Summerlin. Sr. High division, Frances Meinke, Mildred Durham, Ann Thorton, Mildred Lexa, John Pennington, Marguerite Parker.

NEW ONE CENT STAMP OF 1938 SERIES

The one cent stamp of the new 1938 series has been received at the Lakeside Post Office.

This stamp, bearing the portrait of Geore Washinton, was placed on sale in Washington, D. C. on April 25th. It will be followed during the summer by various issues in denominations of one half cent to $5 inclusive, bearing portraits of all former Presidents entitled to this honor. Also the likeness of Benjamin Franklin and of Martha Washington will be used.

The new stamps will be printed by the rotary process, and issued in sheets of 100. The designs will be noted for their simplicity.

SETTING SUN—RISING ACCIDENTS

When the sun goes down, traffic deaths go up. Though traffic decreases 75 per cent after dark, fatal accidents increase by half again, declares the Safety Department of the National Automobile Club. The setting sun means danger ahead—a signal to reduce your speed and redouble your caution.

In commemoration of the twentieth anniversary of the inauguration of the air mail service, the U. S. government has designated next week, May 15 to 21, as National Air Mail Week.

Proud of the growth of this air mail youngster, Uncle Sam plans a big celebration in its honor. Though newspapers will be given the interesting history of air mail growth. The radio will present dramatized programs of this modern romance of transportation. School essays and poster contests are under way. Also there will be state and national contests for high record sales of air stamps during the week.

The purpose of National Air Mail Week, aside from this anniversary celebration, is to intensify the American people's consciousness of aviation and the air mail, and to educate our citizens in air mail usuage, showing them its progress, dependability, safety and value.

The celebration plans to acquaint the public with the magic story of the great overhead, skyline trails, linking East and West, North and South, along which, through storm or calm, darkness or light, scores of winged couriers relay the mails across three thousand miles of continent in less than a day.

ATTEND RECIPROCITY DAY AT ALPINE

Mrs. D. E. Cox, Mrs. George Langworthy, Mrs. B. R Brown, Mrs George Miller and Mrs. L. J. Clevenger attended Reciprocity Day at the Woman' Club in Alpine on Tuesday of this week, where they enjoyed a luncheon and program during the afternoon. Each guest had a corsage made of a sprig of Lilac. Decorations consisted of various spring flowers.

An interesting feature of the afternoon was a talk by Mrs. Paul Reiss and her display of Lantern slides on English gardens which she had taken during her stay in Enland. Music furnished by the Alpine Grammar School Harmonica band was also greatly appreciated.

WORN TIRE GIVES CUE

When one tire wears more quickly than the other three, it is the car owner's cue to check brakes equalization and wheel alignment, declares L. G. Evans, General Service Manager of the National Automobile Club.

COUNTY GOODWILL INDUSTRIES PAYS OUT $10,000 IN WAGES

A total of almost $10,000 in cash was paid out in wages to employees of the San Diego County Goodwill Industries during the first quarter of this year, reports Supt. Myron Insko, this being an incease of 15 per cent over similar outlay for the corresponding period of 1937. An average of 62 daily made up the staff during the period. Five of these were receiving training in trades at which they can become self-supporting although all physically handicapped so that it has been impossible for them to find private employment.

Despite this very favorable report as compared with the first quarter of last year, Supt. Insko states that it was found necessary to cut the wages of all employees or else reduce the number employed, owing to the very serious decline in the prices paid by buyers of salvage materials. When these prices are restored to normalcy or when friends donate in much larger quantities the castoffs from which serviceabe articles are produced in the Goodwill workshops, it will be possible to restore the former scale of wages.

Don't forget to send your air mail letter! The national goal is one air letter per person for the week.

Our State of California wants to go one better, and requests that her citizens send one letter per day all week. "Aim High" has always been the goal for California, and our state wants to make a good showing in the national contest sales.

Mrs. M. Baker has been confined to her bed for the past few days.

EMPLOYED IN MOTOR VEHICLE BUREAU

Mr. A. E. Scott has left the Refrieration Company and is now employed with the State in the Motor Vehicle Bureau.

TO MEET AT L. G. SCOTT HOME

The weekly Bible Study and Prayer Meeting will meet next Thursday May 19th at the L. G. Scott residence.

TAWASI CLUB HOLDS THIRD ANNUAL MOTHER'S DAY TEA

FIRST BRUSH FIRE THIS YEAR IN VICINITY OF LAKESIDE

On Tuesday of this week the first brush fire of this year occurred on the Lakeview Hills, Southeast of Lakeside and near the Armstrong ranch.

Although the fire burned several hundred acres before the fireman from El Cajon and La Mesa were able toextinguish it, no serious damage was reported. The cause of the fire was not determined.

Lovely indeed was the third annual Mother's Day Tea given last Sunday from 2:30 to 4:00 by the members of the Tawasi Club at the attractive home of the club sponsor, Mrs. Earl Fankhanel, of Dexter Valley.

In the early afternoon a short program was given consisting of four numbers (1) A song by the club members entitled "What's The Matter With Mother," written by Mrs. Earl Fankhanel; (2) A poem, "My Mama" by Mrs. Norman Yost; (3) A Short History of Mothers Day read by Mrs. Lyle Isom and a Mother Day Story in Poetry Form enacted by eight of the club members.

Preceding the refreshments of sandwiches, cookies, cake and lemonade served on decorated trays, each guest was presented with a unique broach pin and a corsage made of fern, sweet peas and pinks. The members of the club also received corsages.

Invited guests and members included: (Guests) E. H. Carender, Roy Donahoo, Letha Duncan, Edna Flack, Clarence Foster, Ralph Foster, Ralph Gibbs, E. N. Kephart, W. C. Koppell, Charles Kouns, Felix Landis, sr; J. L. Laws, J. W. Lott, Geore Miller, Fred Prindle, S. D. Swink, and (members) Mesdames Dane Carender, Dexter Donahoo, Lloyd East, Earl Fankhanel, Arthur Foster, Lyle Isom, Leslie Kephart, Erman Kouns, Feix Landis, jr; Herbert Collins, Vernon Scott, Robert Williams, Norman Yost and the Misses Dolly Duncan and Lillian Koppel.

Mrs. Freda Clevenger spent the week end with Miss Florence Grifith of Occidental.

INTERESTING EVENTS ABOARD SHIP RELATED

* * *

In this issue we are printng the second of two letters received last month by Mrs. E. L. Mallory from Charles A. Ver Plank who is now stationed in Oriental Waters abroad the U. S. S. Black Hawk.

The letter dated March 19th is as follows:

A very impressive ceremony took place on the quarterdeck of the Black Hawk yesterday when Commander W. E. Cheadle, USN, relieved Commander H. D. Bode, USN, as the Commanding Officer of the USS Black Hawk. For more than a year our new Captain has been the Senior Aide to Commander, Destroyer Squadron Five and serving in that capacity, is by no means a stranger to either the officers or enlisted personnel now under his command. A most hearty welcome is extended to Captain Cheadle and a "bon voyage" to Captain Bode who will sail from Manilla this coming Tuesday for the States.

* * *

A "Despedida" (farewell) to Captain Bode and a "Bienvenida" (welcome) to Captain Cheadle, was given at the Army and Navy Club last night by the Wardroom and Staff Officers of the Black Hawk. A total of thirty five officers along with their families and friends, assembled around the banquet table to pay their respects to the present and former Commanding Officers. The party reached its climax when toasts were drunk to the two guests of honor, who in turn replied with brief remarks most fitting to the occasion. All who attended reported a most enjoyable evening.

As I promised in my last letter, I am going to give you a few of the high lights of our sightseeing trip to Fort Stotsenburg. A party of more than a hundred enlisted men from the Black Hawk and destroyers arrved at Fort Stotsenburg about ten o'clock Sunday morning. The

* * *

Negritos had arrived hours before and several hundred of them were different from any other human beings we have ever seen before. They average no more than five feet in height, extremely dark skin and kinky hair. Here in the Islands these groups are commonly called "Balugas" which when translated means "filthy". After a casual examination one can easily understand the reason for this, for they are computed to be the dirtiest group of people in the world. It is a recognized fact that they never take a bath, and the only use they make of water is for drinking and cooking their wild rice.

The actual celebration began when these various tribes, led by their King paraded across the drill ground and were presented to the hundreds of assembled spectators. Immediately after these preliminary ceremonies, there was a group of native dancers and a very fine

* * *

exhibition of archery. The latter was by far the most interesting and everybody was amazed by their uncanny accuracy with the use of bows and arrows. I have heard that these people are so proficient with the use of these primitive weapons that it is quite common for birds to be shot on the wing. Most of us find it difficult enough with a shot gun and to do the same thing with bows and arrows is almost unbelievable. There are other things I might mention but I am afraid a detailed description would not pass the board of censors. At any rate, it was a most interesting trip and we all returned amazed that people who live so close to our modern civilization, should so completely reject everything pertaining to it. You may think you know how the other half of the world lives, but you really don't know until you have visited a typical Negrito village as we did.

Shop Notes

By W. W. Wheatly

SUFFICIENT OUTLETS ADD HOME COMFORT

The modest little electric outlet is never fully appreciated until you want one and there isn't one where you want it.

A study of needs for outlets, immediate and future, should be made when planning a new home. The efficiency of an existing house can be added to by installing floor outlets or wall outlets in strategic places. And don't overlook the fact that funds for this work can be obtained under the Property Improvement Credit Plan of the Federal Housing Administration.

* * *

Lakeside's Main Street is taking on a fresh, clean look due to white, red paint and green paint applied in the good old fashioned way to the exterior surfaces of certain walls and fences. Congratulations.

* * *

Dark and dingy stores are not likely to attract the patronage of discriminating buyers. Many inexpensive improvements that will increase the appeal of a store may be easily financed under the Property Improvement Credit Plan of the Federal Housing Administration. Merchants all over the country are taking advantage of this chance to bring their stores and fixtures up to date.

* * *

PREVENT CORROSION OF STORAGE BATTERY TERMINALS BY PAINTING WITH ASPHALT PAINT

If storage battery terminals and the wiring connections are thoroughly cleaned and washed with a solution of baking soda and water, and when dried, given a coating of any good grade of asphalt acid resisting paint or aspholtum varnish it will be found that the accumulation of corrosion salts that gathers on the terminals can be entirely eliminated. All new batteries, when first put into service, should be given this treatment. It takes only a few minutes, and costs but a trifle, but is worth considerable in the life of the battery terminals and connections, and when the battery has to be taken out for any reason there will be no difficulty in disconnecting the terminals. Asphalt emulsion may also be used for this purpose.

* * *

USE FRICTION TAPE TO BIND RAW END OF ROPE

If it is not practical to "whip" the ends of a new piece of rope before putting it into service, bind the cut ends with ordinary "friction" or "adhesive" tape. This protective measure will not allow the rope to "fray" or separate, and makes it easier to thread the rope through a sheave.

If a strip of friction tape is bound around a wire cable at the point where a cut is to be made it will be found much easier to handle the cut ends of the cable. The tape should extend two or three inches on each side of the point to be cut and the cutting done right through the friction tape.

* * *

CRANK SMALL GAS ENGINES WITH BELT FOR SAFETY

When cranking small gasoline engines used to drive pumps, saws and other machinery, it is easier and usually safer to "turn them over" by using the drive belt rather than the hand crank which slips over the end of the crank shaft. More power can be effectively applied for "cranking" in this manner and there is no chance of a broken wrist or skinned knuckles.

After one or two tries one becomes quite expert in this easy way of starting the engine, and learns just how to snap the engine over by a quick tug on the drive belt.

* * *

REMOVING OLD PUTTY

Cutting out old, hard putty from a window sash or door frame with a putty knife or chisel in order to replace a broken pane of glass is sometimes a mean sort of job resulting in injury to the wooden muntins or frame through cutting into the wood.

But there's an easy way to remove the old putty without the slightest injury to woodwork.

Paint over the putty to be removed with a little nitric or nuriatic acid (full commercial strength) and allow the acid to stand on the putty for an hour. It will then be found that the putty is soft and easy to remove with a putty knife or other similiar tool. It is advisable to use either an improvised brush or an old brush that can be thrown away, because, unless washed thoroughly and neutralized with an alkaline solution after use, the acid will also "remove" the bristles.

PROGRAM AND LUNCHEON SPONSORED BY DAIRY DEPARTMENT OF THE FARM BUREAU

On Wednesday of this week the Dairy Department of the Farm Bureau held a picnic and program from ten until three at Edgemoor Farms.

During the morning Miss Nini D. Crigler gave an interesting talk on "Dairy Products and Their Usefulness in Diet." This was followed by a cow judging contest of which Dr. Good was awarded first prize.

A bounteous luncheon furnished by the Dairy Industry was then served to the one hundred and sixty guests present.

At the noon hour an entertaining musical program was presented by the Grossmont band under the direction of Harold Lutz.

Another interesting talk after the luncheon had been concluded was given by Dr. McKay of the University of California. His topic was The Problem of Bang's Disease.

The remainder of the afternoon was spent in individual discussions.

LUNCHEON IN U. S. GRANT HOTEL—MAY 12TH

On Thursday, May 12th, the San Diego County Farm Bureau will welcome the new President of the California Farm Bureau Federation. After a business meeting to be held at the Farm Bureau offices in the Chamber of Commerce Building, a luncheon will be held at noon in the U. S. Grant Hotel. The new President, Ray B. Wiser, is a farmer of wide experience in the state; a large grower of prunes, peaches, almonds, beans, alfalfa, has yet given of his time in the sergrain, and other commodities, he has yet given of his time in the service of his fellow farmers.

He has been identified with Farm Bureau work, first as a director in Butte County, then Regional Director, Vice president and Chairman of the Resolutions Committee, where he has guided Farm Bureau policy along the constructive paths of legislation to improve the position of the farmer.

All Lakesiders interested in the future of California and national agriculture are invited to the luncheon in the U. S. Grant Hotel on May 12th.

Subscribe to the Lakeside Farmer

SET THE EXAMPLE OF SAFETY

Several hundred dignitaries who were attending the National Safety Council Award Dinner in Washington, D. C., were told by a Memphis, Tenn., school safety patrol boy: "We don't have to worry about the kids. They obey when we tell them not to go out into the street against traffic. But you older folks —you don't seem to pay any attention. How do you expect the children to obey traffic signals if you don't set a good example?" This is a good point for adults to keep in mind, declares the Safety Department of the National Automobile Club. Pedestrians who are in too much of a hurry to wait for the traffic signal to turn green before crossing the street are not only endangering their own lives, but are teaching children to ignore safety signas.

SLACKEN SPEED AT LIGHTS

Do you have the habit of stepping on the gas when approaching a green light? This habit has involved many motorists in severe accidents because they have found themselves unable to stop when the light changed before they reached the intersection, reports the Safety Department of the National Automobile Club. The driver can help in the war against accidents by slackening his speed when coming up to a green light. The motorist will find it faster in the long run and a great deal safer.

AIR MAIL SCRAPBOOKS

California is out to garner in every prize that will be offered nationally in the Air Mail contest, one of the first objectives being the scrapbook prize for the state making the finest set.

All clippings bearing upon National Air Mail Week are saved from daily newspapers, statewide, and will be made into a grand state scrapbook.

Please note that this scrapbook wil include clippings from your 'Lakeside Farmer!"

NOTICE OF ELECTION

For Elementary School Trustee (School Code Section 2.873).

Notice is hereby given to the Electors of Lakeside Union Elementary School District of San Diego County, California, that the Annual Election for School Trustee for Lakeside Union Elementary School District will be held at the Lakeside Union Schoolhouse in said district on the first Friday in June, viz, June 3, 1938.

It will be necessary to elect 2 trustees for three years.

The polls will be open between the hours of 1 o'clock p. m., and 5 o'clock p. m.

The officers appointed to conduct the election are:

Mrs. W. D. Moffatt, Inspector,
Mrs. B. J. Conrad Judge,
Mrs. Tillie Cox, Judge,
Signed: H. B. LAWS,
IRA M. CONDON
MORTON N. CARLILE
JOHN B. WILKINSON JR.,
OTIS BARKER, Clerk
School Trustees Lakeside Union Elementary School District.
Dated May 3, 1938. M-13 20 27

THE LAKESIDE FARMER

Issued Each Friday Morning at
LAKESIDE (San Diego County) CALIFORNIA

JAMES E. SMITH — EDITOR and PUBLISHER
LILLIAN KOPPEL — ASSOCIATE EDITOR

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with Francis Lederer
Francis Drake

No Lather, No Mess, No Worry About Cut Skin
Schick Shaver Motoshaver
Sunbeam Shavemaster
You can shave in the dark, seated in a comfortable arm chair. It takes the nuisance out of shaving.
ELECTRIC SERVICE COMPANY
PAUL R. WEINSTOCK, Mgr.
PHONE El Cajon 171 EL CAJON, CALIF.





SOCIETY - PERSONALS - CLUBS



LAKESIDE P. T. A. HOLDS FINAL MEETING OF THE SCHOOL YEAR

A most interesting program was held last Tuesday evening at the final meeting of the Lakeside P. T. A. school year in the Grammar School Auditorium.

During the evening a talk was given by Nina B. Crigler concerning Money Management, a solo was rendered by Mr. Merle Baker, Lakeside band master and a moving picture taken at the Phillip Martin Dairy in Santee entitled "A Day On The Dairy Farm", completed the evening's entertainment.

Following the program refreshments were served in the school cafeteria by the first grade mothers.

Novel decorations, consisting of minature Maypoles and dancers made by the first grade students, under the direction of Mrs. Alice Be Van, made attractive centerpieces. Roses and sweet peas also made attractive decorations.

—x—

HIKE PROVES A SUCCESS

Forty children of El Cajon and Lakeside enjoyed the day at Mission Gorge ast Saturday.

Besides the Nature Walk, Swimming and the picnic lunch a short lecture was given on the Old Missions and old Spanish Dam.

The group attending the outing and hiking trip was under the supervision of Mrs. Louise Morton and Mr. Springer, recreational leaders of El Cajon also Mrs. Crawford and Archie Webb, recreationa leaders of Lakeside.

Mr. Ben Reid of Lakeside furnished his truck for transportation on this trip.

The hike proved such a success that on the 28th of this month Chula Vista, E Cajon, and Lakeside and possibly more will join in the hike. Parents as well as children are invited to attend.

Those from Lakeside wishin to go on the outing two weeks from this Saturday are asked to be at the Grammar School at 9:00 p. m. with their lunches.

—x—

NEWS TELLS OF PASSING OF MURDO NICHOLSON

News was received recently by Mrs. Duncan McDonald telling of the death of Murdo Nicholson last year.

Mr. Nicholson who had resided in Seattle for the past few years was a former resident of Lakeside and was employed at the McGillvray Granite quarry at Foster three or four years ago.

Lakeside friends will be saddened to learn of the passing of this well known man.

—x—

AIR MAIL SERVICE

Air mail schedule provides overnight mail service to New York, 8 hour service to the Northwest, 3 hour service to San Francisco, and 50 minute service to Los Angeles from San Diego.

This splendid service costs only 3 cents more postage than is required for an ordinary letter, the air mail rate being only 6 cents per ounce.

—x—

DINNER GUEST

Miss Myrtle Prindle was a dinner guest at the Wallace Phillips home on Monday evening where she enjoyed spetzels (a german dish).

—x—

Mr. and Mrs. Henry Vanoni held a birthday dinner last Sunday for their son Albert. Only members of the immediate family were present.

Calendar of Coming Events

First Thursday of each month Arts and Crafts, from Art's Division of Womans' Club at Woman's Club House.

Farm Bureau meets the second Thursday of each month at the Woman's Club House. Pot luck dinner at seven o'clock.

Lindo Sewing Club—Meets every Tuesday from 1:30 to 4:30 at Woman's Club house.

Regular meetings of the Home Department of Lakeside Farm Bureau meets every 4th Friday of the month, at the home of Mrs. Geo. W. Gibson on Lakeside Farms.

Sable Post No. 2275 V. F. W. meets at Bostonia Parish House 1st and 3rd Fridays of each month.

El Cajon Valley Grange meets in the Parish House at Bostonia on the second and fourth Tuesday nghts of each month.

Band Rehersals—every Tuesday evening—at 8:00 o'clock—in music room of the Grammar School. All interested are invited to attend.

MT. HELIX COUNCIL TO MEET IN LINDO PARK

The Mt. Helix Council of the P. T. A. will meet at Lakeside, in the park Wed. May, 16th, for leadership and general conference.

Following a box lunch, at twelve sharp, conferences under district chairmen, for the local chairmen Mrs. O. E. Tyler, acting president, will direct presidents, secretaries, and parliamentaies in parliamentary procedure and by laws; Mrs. Merle Burne, assisted by Mrs. Bob Johnston will direct membership, hospitality and Room Mother Chairmen; Mrs. Bremelle has the magazine chairman; and so on. During general conference, from 2 to 3 Ms. Elsie Lester will speak on "Requirements for Standard Association.

Everyone interested in parent teacher work is urged to attend.

Remember to bring box lunches.

—x—

FAMILY REUNION

Mr. and Mrs. C. H. Daily of Butte Montana, who have been visiting relatives of Mrs. Daily since their arrival in Lakeside two weeks ago were present at a family reunion in honor of Mrs. Daily last Sunday.

Those present included Mr. and Mrs. C. H. Foster and family, Mr. and Mrs. Arthur Foster and son Donad, Mr. and Mrs. William Moffatt all of Lakeside, Mr. and Mrs. Jack Klipple and family of Escondido, Mr. William Settle and family of Ramona, Mr. and Mrs. Homer Jackson, Mr. and Mrs. Herbert McWilliams and Vivian Moffatt all of El Centro.

Mrs. Daily is the sister of Mr. Settle of Ramona, Mrs. Moffatt and Mrs. C. H. Foster of Lakeside.

—x—

MRS GILLETE HOSTESS TO CLUB MEMBERS

Mrs. George Gillette was hostess yesterday afternoon at her Fernbrook home for the members of the Sheltering Hills Club.

The members of the Sheltering Hills Club includes Miss Abbott, Mesdames Betts, Bradway, Curtis, Gillette, Haldeman, Hall, Hollenbeck, Hughes, Jacobs, Kimball, Peck, Peterson, Pringle, Severance and Swayze.

Among the delicious refreshments served in the late afternoon was strawberry shortcake.

—x—

PICNIC AT BALBOA PARK

Mr. and Mrs. G. S. Clark and two children Ruth and Charles, Mrs. Lucy McKay and Garland Reeder motored to Balboa Park Sunday where they enjoyed a picnic dinner.

Garland Reeder and Charles Clark spent the afternoon at the water front watching the numerous ships while the rest of the group motored to Pacific Beach to spend the remainder of the day with Mr. Clark's mother, Mrs. H. W. Clark.

—x—

TO MAKE HOME IN LAKESIDE

Mrs. C. H. Fite of Los Angeles sister of Mrs. Mollie Adams arrived in Lakeside the latter part of last week to make her permanent home at the S. R. Allen residence on Park Avenue.

—x—

VISIT AT F. H. PEPLER HOME

Mr. and Mrs. L. M. Tudor arrived Sunday from Denver, Colorado to spend their vacation at their cottage in Ocean Beach. During the early part of this week they visited with Mr. and Mrs. F. H. Pepler.

—x—

VISITORS FROM SANTA ANA

Mrs. J. W. Lantz and Mrs. Earl Elliot of Santa Ana motored to Lakeside on Thursday of last week to visit Mr. and Mrs. Otis Barker and family and Mr. and Mrs. Adreon Lantz and daughter.

—x—

MISCELLANEOUS SHOWER

Miss Anna Trumble entertained Wednesday night at her home in Lemon Grove with a miscellaneous shower in honor of Miss Cedelia Hoover whose marriage to Ernest Ferguson will take place in the middle of June.

—x—

CALLERS AT LINDO HOTEL

Mr. and Mrs. Charles Littlepage of Ballena, were callers at the home of Mrs. A. M. Corona during the latter part of last week. Mr. Littlepage and Mrs. Corona were former classmates in Grammar school.

—x—

TO ENTERTAIN TODAY

Mrs. E. H. Carender will entertain the members of the Riverview Bridge Club at her home today. The meeting had previously been scheduled for last Wednesday.

—x—

SUNDAY GUESTS

Mr. and Mrs. William Simpson and son George were guests Sunday at the home of Mrs. Simpson's parents, Mr. and Mrs. T. L. Goss of El Cajon.

—x—

VISITS IN BOSTONIA

Mrs. A. M. Corona spent Mother's Day at the home of Mr. and Mrs. Charles Tharp, of Bostonia.

—x—

Mrs. Harold Laws is visiting in Springfield, Missouri and Woodward, Oklahoma.

MRS KOUNS HONORED WITH PINK AND BLUE SHOWER

Mrs. Leslie Kephart and Mrs. Herbert Collins were co hostesses last Saturday afternoon at a pink and blue shower held at the R. L. Swearengin home in honor of Mrs. Erman Kouns.

During the afternoon Cootie and Bunco were enjoyed by the guests. The winners being Mrs. Erman Kouns, high prize for Cootie; Mrs. George Miller, high prize for Bunco; Mrs. Forrest Lucas, Winner of Cootie consolation prize; and Mrs. E. H. Carender winner of Bunco consolation prize.

Following the two games tne guest of honor opened her numerous gifts which were placed on a small table and were located around a dainty pink umbrella.

Refreshments of cake, Jello topped with whipped cream and ice tea completed the delightful occasion.

—x—

VISIT PROVES A BOOMERANG

Last Sunday Mr. and Mrs. A. M. Huffman and neice Dolores decided to visit Mr. and Mrs. Ike Huffman and family in Palm City, but imagine their surprise when reaching their destination to find that Mrs. Ike Huffman and two sons had left a short time before for the Huffman residence in Lakeside.

—x—

WITNESS DOUBLE HEADER

Mr. John E. Leng and son Foster and Mr. Harold Laws and two sons attended the double header baseball game between the San Diego Padres and the Portland Beavers at Lane Field, Sunday. The San Diego team won the first and lost the second game.

—x—

BABY DAUGHTER

Mr. and Mrs. John H. Hamlin of San Diego are the proud parents of a baby daughter born Monday morning at a San Diego Hospital. Mrs. Hamlin is the daughter of Mrs. R. T. Harrison and granddaughter of Mrs. W. I. Mayfield sr.

—x—

ATTEND RODEO AT VISTA

Messrs Earl Fankhanel and George Miller and Mr. and Mrs. Tom La Madrid were among those from Lakeside who attended the Rodeo at Vista last Sunday.

—x—

VISIT FRIENDS IN HOSPITAL

Mrs Pearl Phillips and daughter Mrs. Helen Kotter visited Mrs. Lillian Ross at the County Hospital and Mrs. Roy Denlinger at the Quintard Hospital last Saturday.

—x—

LUNCHEON GUESTS

Mrs. Erman Kouns had as her luncheon guests on Wednesday of last week, Mrs. Roy Dent and daughter Mrs. Laurence Loomis and Mrs. S. D. Swink.

—x—

P. T. A. BREAKFAST

The El Cajon P. T. A. Press breakfast will be served at the Army and Navy Y. M. C. A. on Monday May 16th at 9:00 a. m.

—x—

ENTERTAINS MEMBERS OF THE SESSION

Mrs. R. M. Moore entertained members of the Session and their wives Wednesday evening.

—x—

BABY SON

Mrs. Julia Iverson of El Cajon and a former Grossmont student is the mother of a son born a week ago at the Mercy Hospital. Mrs. Iverson is the former Julia Pearson.

—x—

SECOND SON

Mr. and Mrs. Richard Smith are the proud parents of a son born at the County Hospital about a week ago. This is the Smith's second son.

—x—

GUEST AT VANCE HOME

Mrs. E. L. Mallory was a guest last Friday evening at the Miles Vance residence for dinner and cards.

—x—

VISITING SISTER

Mr. and Mrs. Victor Arnell have as a guest Mr. Anell's sister, Mrs. A. Kepke of New Westminister, Canada.

—x—

VISIT IN LOMA PORTAL

Mr. and Mrs. W. O. Sanford spent Mothers Day with Mr. and Mrs. A. E. Scott of Loma Portal.

—x—

MOTHERS DAY DINNER

Mr. and Mrs. Douglas McClain entertained Sunday with a Mothers Day dinner for Mrs. W. McClain.

—x—

ENTERTAIN BOOK CLUB

Mrs. Frank Hayes entertained the members of the Book Club Wednesday.

—x—

Mrs. F. C. Lindes and son Ernest returned Tuesday evening from Los Angeles and Whittier where they had been visiting since Saturday. Mrs. Lindes visited in Whittier with her daughter Elsie.

—x—

The members of the Tuxis Club entertained their mothers at the Lakeside Church Wednesday evening with a program and refreshments.

—x—

Mr. Gus Marcks was in Lakeside and El Cajon on business Monday.

GARDEN PILGRIMAGE OF LAKESIDE WOMAN'S CLUB ENJOYED BY MANY

Margaret Tipton Wheatly

Following the delightful May breakfast the Lakeside Woman's Club gathered together and went to see each other's gardens. The event was an inspiration to all who were able to attend. I wish I might list the many lovely things we saw, as one does the prizes for a flower show! But the list would be enormously long. Because there are some delightful garden details in this valley.

We must not think about how lovely the garden is now however, and merely enjoy it. This is the time to plant for fall flowers. The chrysanthemums and Michaelmas daisies may still be separated and replanted for late summer flowers. The best way to do is to cut back the tall growth and keep the shorter. This newer off shoot growth will soon reach the old, which if left on will make the plants look ragged.

If you have a gardening friend who has varieties which you may not have an exchange may be effected, thereby enlarging the supply of both.

We all saw new things growing in other neighbors' gardens on our pilgrimage; things which we would love having, that it has been suggested that this fall, and early next spring we have a plant sharing plant exchanging day, when we will share with our friends our surplus plants. This will do much toward better planted gardens in the valley. We have had the opportunity of seeing these full grown specimen plants and should be able to visualize them in our own gardens.

Rubble Border in Garden

Those of us who like the delightful little succulent plants and other rock garden specimens, and yet have no definite rockery may be glad to learn of a new way to have a rock garden even in a flat garden. This is particularly effective where a portion of the cement foundation protrudes below the siding of the house.

Gather together a quantity of flatish rocks and proceed to build a rubble border. Begin at the front by the path, and laying first an edging, fill in with good soil and leaf mold, plant rock plants, and lay another layer of rocks, just along the front, and continue laying stones and planting them, until the bed is as wide as the space allows and as high as desired. Lay the stones with their flat surfaces sloping backward so that when watering the moisture will have a place to absorb into the soil, and not merely run down the facing of the stones.

Dry Walling Effective

Other than flat stones may be used in this manner but the flat ones make a most delightful and more unusual effect. This is also a very good way to build up a sloping bed, creating a flat place for one type of plant, while making a home for those which like a well drained situation. It is an inexpensive way to build a retaining wall, and if the dry wall is built with considerable slopeback from the bottom to the top, say a foot in three, and good sized deep stones are used to tie the whole into the bank one has a living green bank, and almost as permanent retaining wall as if cement were used between the stones.

Note: If some member of the Lakeside Woman's club wishes more information on the subject of dry walling I shall be happy to discuss same, and answer any questions at a meeting of the club.

It is good to see Mr. A. W. Johnson up and around again following a five weeks ilness with bronical pneumonia at his home on Lakeside Farms.

—x—

Mrs. B. L. Wade of Econdido visited her mother, Mrs. Bessie Mallory during the first part of this week.

—x—

Mrs. Josephine Fair was hostess to the members of the Trix Club on Wednesday.

—x—

Miss Alice Moore visited at the B. J. Conrad residence on Monday of this week.

AIR MAIL WEEK

Next week is National Air Mail Week. Why not send that letter you owe Mother or Dad by air? Perhaps they have never received an air mail letter before.

The youngsters in the family, too, will be glad to have the air envelopes for their stamp collections.

ALLIED FOOD STORES

FRIDAY AND SATURDAY FEATURES

Flour Large 20c
ALBERS FLAPJACK

Corn Meal 20-oz. 2-17c
ALBERS—WHITE OR YELLOW

Bisquick 40-oz. 29c

Baking Powder Calumet
6-oz. 8c 1 lb. 20c

Baked Beans 28-oz. 13c
B & M

Brown Bread 2s 14c
B & M

Cherries 2s 14c
SILVER GATE R. S. P.

Coffees
Pt. Loma 1 lb. 25c
Breakfast Cup 1 lb 15c
Folgers 1 lb. 28c

Corned Beef 18c
CUDAHY 12—oz.

Gold Medal Flour
10s 45c 5s 25c

Jello 3 for 25c
FREEZING MIX

Macaroni 3 for 25c
CHIEF CELLO, ASST. 12—oz.

Pet Milk Tall 3 for 18c

Peas Med. 2 for 25c
PT. LOMA SWT. WRINK

Peaches 20c
PT. LOMA HALVES or SLICED 2½s

Peaches 17c
SILVER GATE HALVES or SLICED 2½s

Peaches 2½s 14c 1s 10c
PAY DAY, HALVES OR SLICED

SS Clover leaves lb 31c

Shredded Wheat 12c

Soap
Peets Gran. lge. 24c
Palmolive 3 for 17c
Supersuds Red lge. 8c

Spinach Pt. Loma
2½s 2-23c 1s 2-19c

Syrup Small 20c
LOG CABIN

Tomatoes 2 for 25c
SILVER GATE 2½s

Tomatoes 3 for 25c
PAY DAY 2½s

Vegetables

Onions 3 lbs 10c
NEW WHITE

Aspargus 2lb 9c
LOCAL

Celery 5c ea.
UTAH

Lettuce 2 for 9c
FANCY NORTHERN

Rhubarb 4 Lbs 10c

PRINDLE MEAT DEPT.

SALT PORK LB. 17c

SLICED BACON ½ lb. 14c
GOLD COIN

POT ROAST LB. 17c

PORK ROAST LB. 17c

BACON PLATES lb. 16c

JOB PRINTING

PHONE EL CAJON 848

The Lakeside Farmer

THE MARCH OF TRADE

By CLEM WHITAKER

What American business most needs, according to James Truslow Adams, the nation's most distinguished contemporary historian, is an advertising and promotional program—not just to sell its commodities, but to sell business itself to the American people!

"It is coming to be recognized that business men have learned to sell almost everything except the idea of business itself," said Mr. Adams, "That, I think, is their great mistake. They cannot compete with the false promises of the politicians."

The business man, according to Mr. Adams, faces his most dangerous competition from modern fakirs who never made anything, but promise everything. "Something for nothing" has been a well nigh irresistible lure since the history of man began. No matter how good an automobile is made, nor how cheaply, it can't be sold in competition with free magic carpets.

Admittedly, American business has its black pages. But for that matter, so has every other human agency. Admittedly, there is still much room for improvement in working conditions and the nation's standard of living. But business evils have been denounced, while business accomplishments have been taken for granted, even when they have far surpassed the accomplishments of any other era, or any other nation on the face of the globe.

Accepting Mr. Adams' diagnosis that business needs to sell itself to its patrons, let's look at the plain business facts of the case.

On January 1, 1938, there were, in the United States, approximately 31,500,000 homes. Due to the efficiency and low cost production to American business and industry, 22,000,000 of these homes were equipped with electricity; 18,000,000 had automobiles; 11,500,000 had telephones.

It might be well, too, to compare equality of services and goods with those in 1914, for such basic industries as transportation, power, agriculture, communication and motor car production.

As a matter of fact, America has made phenomenal progress during the last 50 years with tremendous improvement in living standards, due to the fact that business has been busily producing better products in its research laboratories, telling the American people about them by advertising, and bringing them into their homes by modern day merchandizing and sales. As Mr. Adams eloquently illustrates, the fact that a girl earning a modest wage can have silk stockings which her employer's wife would have been unable to afford a generation or so ago is easily obscured by the other fact that there are a lot of other things which the girl wants—and which politicians are quick to promise her.

The noted historian has hit the nail on the head. Business needs to sell itself as well as its commodities.

SUREBUILD SURELAY SUREWAY TO PROFIT

Lakeside Supply Co.

R.L. Swearengin, Prop.

See Us for Garden Hose

B. J. Conrad's

SERVICE STATION

SAFEWAY

PRICES FOR FRIDAY SATURDAY

Buy Canned Peaches

For Economical Dessert

Stokely Peaches No. 2½ can 16c

Sliced and Yellow Cling

Tamal Peaches 2 cans 25c

No. 2½ Can—Halves



Airway pound 15c

Coffee—3 lbs 42c

Fresh Roasted — Fresh Ground



Nob Hill pound 19c

Full Bodied — Fine Flavor

Cheese lb. 15c
Brookfield

Huskies 2 Pkgs. 21c
A Fine Cereal

Grahams 2 lbs. 29c
Honeymaid—1 lb. 16c

Triscuit Pkg. 12c
Salted and Buttered

Keen 1 lb. Cartoon 10c
Shortening

Sugar 10 lbs. 54c
Cloth bag — 5 lbs. 28c

Rice 4 lbs. 15c
Fancy Blue Rose

Juice 2 cans 15c
Full o gold tomato No. 2½ can

Kitchen Craft Flour

The home type Flour for all your baked Foods

No. 5 Bag 22c No. 10 Bag 39c ⅛ Bbl. 8

Fresh Fruits and Vegetables

Asparagus 2 lbs. 10c
Large Fancy

Potatoes 10 lbs. 15c
Russets U. S. No. 1

Onions 4 lbs. 15c
White New Crop

Grapefruit 5 for 10c
Large

Rhubarb 4 lbs. 10c
Real Quality

Peas 3 lbs. 19c
Selected

Quality Meats Economically Priced

Beef Pot Roast lb 14c

Sliced Bacon ea. 13c
Hormel ½ lb. Pkg.

Veal Roast lb. 15c
Shoulder Cut

Ground Beef lb. 12½c

Pork Steaks lb. 20c

Shortening 3 lbs. 29c
Bulk

Fish pound 14c
Yellow Tail

CHURCHES

LAKESIDE COMMUNITY CHURCH
Rev. T. I. Nalbach, Pastor
ANNOUNCEMENT OF SERVICES:

Sunday Services.
Sunday School—9:45 a.m.
Morning Worship—11:00 a. m.
Junior and Christian Endeavor meets Sunday at 6:45 p.m.
Other meetings:
Ladies' Aid first Tuesday of each month.
Mission Society 3rd Tuesday of each month.

CHRISTIAN SCIENCE CHURCHES

"Mortals and Immortals" is the subject of the Lesson-Sermon on Sunday in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts. The Golden Text is from Paul's first letter to the Corinthians: "As is the earthy, such are they also that are earthy: and as is the heavenly, such are they also that are heavenly."

Among the Bible selections in the Lesson-Sermon are these words of Paul to the Ephesians: "This I say therefore, and testify in the Lord, that ye henceforth walk not as other Gentiles walk, in the vanity of their mind, . . . That ye put off concerning the former conversation the old man, which is corrupt according to the deceitful lusts; And be renewed in the spirit of your mind; And that ye put on the new man, which after God is created in righteousness and true holiness."

A correlative passage from "Science and Health with Key to the Scriptures," by Mary Baker Eddy, states: "Mortals must gravitate Godward, their affections and aims grow spiritual,—they must near the broader interpretations of being, and gain some proper sense of the infinite,—in order that sin and mortality may be put off."

Tuesday night, May 17, will be the closing meeting for the present at Mrs. Bakers, Lakeside Farms, Mr. Huenerzardt states that the interest and attendance has been well sustained. The Bible has become a new book as a result of these studies.

Subject for next Tuesday evening, "The Pride and Joy of Obedience." Watch for the announcement of the baptism in next weeks paper.

SAINT JOHN'S CHURCH
Episcopal
Bostonia, California.
Rev. Harold B. Thelin, Vicar.
Fourth Sunday after Easter.
9:00 a. m. Holy Communion and Sermon. "I am the Resurrection and the Life." John 11:25
10:15 a. m. Church School.

FASHION SHOW
and
BRIDGE LUNCHEON
Lakeside Woman's Club
Friday May 20th
LUNCH 25c Cards 10c Extra

TIME TO POISON GRASSHOPPERS

Grasshoppers are beginning to hatch in increasing numbers in various parts of the county, according to R. R. McLean, County Agricultural Commissioner.

The ideal time to poison grasshoppers, McLean said, is when they are just leaving the eggbeds and before they scatter and migrate and before much damage to range or cultivated crops has taken place. Poisoning can be done much more effectively under such circumstances and with the use of relatively small amounts of material.

Due to a cooperative arrangement between the county and state and federal governments, poisoned bran mash furnished by the government will be available without cost to those needing it. This bran will be ready mixed and soaked for delivery at the County Garage, San Diego, McLean stated.

Kenneth Messenger, San Diego county agricultural inspector on leave of absence, has been borrowed by federal authorities in charge of grasshopper eradication work in the western states, and will have general charge of grasshopper control work in California. Messenger is checking grasshopper infestation in San Diego county this week and recommending control work where necessary.

The grasshopper situation this season in many of the western states is quite serious and the full power of the government has been invoked to control the infestations before they get out of hand. Several counties in California are rather seriously affected, hence the appointment of Messenger for work in this state.

CLASSIFIED ADS.

FOR SALE—Fresh cow. Inquire at Butler's Service Station Lakeside. 1tp

A Protective Service At Your Bank

For our many patrons who are planning a journey away from home this summer, we recommend that they carry dependable

American Express Travelers Cheques

Lakeside Commercial & Savings Bank

"A Home Bank for Home People."

Member Federal Deposit Insurance Corporation

FOR SALE

Ford Truck

1931 Model A - Covered Body

A 1 Condition 157 in. Wheel Base

See Otis Barker

AT ALLIED FOOD STORE

Lakeside

GATEWAY MARKET

1 Mile North of Lakeside

On Ramona Road

ORANGE EMPIRE STORES
AN INDEPENDENT RETAIL GROCER'S ASS'N
BUYERS ALFRED M. LEWIS, INC. RIVERSIDE

SPECIALS FOR MAY 13 & 14

Sugar Beet 10 lbs. 54c

Sugar Cane 55c

Blue Rose Rice 6 lbs. 25c

Brown Sugar 2 lbs. 12c

Pink Bea[illegible] 4 lbs. 25c

Small White Beans 6 lbs. 25c

Frenches Bird Seed 11c

Frenches Bird Gravel 9c

Frenches Mustard 6 oz 2-15c

Morning Milk Tall 2 for 11c

Special Morning Milk Tall 3-21c

Post Toastie & Huskie Deal 15c

Kelloggs Corn Flakes and Wheat Krispie Deal 17c

Rippled Wheat 2 for 19c

Waldorf 3 for 12c

Sunbrit Cleanser 3 for 13c

Skippy Dog Food 4 for 19c

Dil Haven Peaches 2 for 27c

Dil Haven Pears 2 for 29c

Wilamet Sliced Beets
2 pounds 2 for 19c

Libbys Baby Food 3 for 25c

Del Maiz Niblets 2 for 23c

Val Vita Tomato Sauce [illegible]-10c

Happy Vale Salmon
One pound Can 11c

Miracle Whip
Pints 23c Qurats 37c

Swans Down Cake Flour 25c

Piff Spray Pints 19c